

# Mastering Motivational Interviewing: Advanced Techniques for Building Client Motivation and Commitment to Growth

• Ethical standards and evidence-based practices involved in assessing and treating individuals and families through motivational interviewing

• Rhonda DiNovo, LMSW, Clinical Assistant Professor, University of South Carolina, College of Social Work

Saturday, September 14, 2024 | 9:00 AM – 3:00 PM ET

**Live Stream Series (Online Synchronous Training)**

**\$74.99 Early Bird Registration**

*After August 31<sup>st</sup> registration is \$99.99*

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California Board of Registered Nursing – 5 Contact Hours
- **Counselors** – 3 Contact and 2 Ethics Hours or 5 Contact Hours\*  
NBCC ACEP – 5 Contact Hours  
NY State Education Department's State Board for Mental Health Practitioners – 5 Contact Hours

\* Some states do not recognize Ethics Hours for Counselors. In those cases, Contact Hours will be awarded.

*Attendance or applied credit certificate available for other credentials.*

**Please make sure to check with your own state board to ensure transferability of CE credit.**

## PRESENTED BY:



**Rhonda DiNovo, LMSW, MSW, ADC-IP**, Clinical Assistant Professor, MSW Program Coordinator, College of Social Work – University of South Carolina

Rhonda DiNovo serves as Clinical Assistant Professor, MSW Program Coordinator, and Coordinator of the Graduate Drug and Addictions Studies Certificate Program in the College of Social Work at the University of South Carolina. She teaches students important theoretical and practice approaches in interdisciplinary health and mental health, as well as principles and practices of motivational interviewing and cognitive behavior therapy. Professor DiNovo also serves as Field Supervisor and Director of the West Columbia Outreach Program, a police social work outreach service offered through the West Columbia Police Department that provides brief screening, assessment and referral to treatment services and community resources to those in mental health and substance use crisis. Prior to becoming a full-time faculty member in the College of Social Work, Rhonda served three years as Director of Substance Abuse Prevention and Education for USC and eight years as Prevention Specialist for adolescents and their families at LRADAC. Rhonda was awarded "Professor of the Year" for the College of Social Work at South Carolina by Garnet Media Group in 2024.

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## AGENDA

<b>8:45 AM – 9:00 AM:</b>	Log In and Virtual Networking
<b>9:00 AM – 12:00 PM:</b>	Mastering Motivational Interviewing – <b>Rhonda DiNovo, LMSW, MSW, ADC-IP</b> , Clinical Assistant Professor, MSW Program Coordinator, College of Social Work – University of South Carolina <i>(includes a 10-minute break)</i>
<b>12:00 PM – 12:40 PM:</b>	<i>Lunch and Sponsor Spotlight</i>
<b>12:40 PM – 3:00 PM:</b>	Mastering Motivational Interviewing – <b>Rhonda DiNovo, LMSW, MSW, ADC-IP</b> <i>(includes a 10-minute break)</i>
<b>3:00 PM:</b>	Closing/Evaluations

Motivational Interviewing (MI) is a collaborative, relationship-centered approach that helps people explore and resolve their ambivalence to strengthen their own motivation, resources, and commitment to change and growth. MI practitioners often encounter resistance and discord when guiding clients through the process from engaging to planning. The Mastering Motivational Interviewing training is designed to equip social workers, case managers, nurses, and counselors who have intermediate knowledge of MI with advanced techniques and practice to enhance their skills in MI. Building upon foundational MI principles, this comprehensive training will delve deeper into the effective strategies of client engagement to gain clarity on direction; resolve ambivalence, resistance, and discord; and elicit and amplify change talk. We will explore the ways we can support and prepare clients for change and guide them to commitment for growth. We will learn ways to effectively use peer feedback and practice self-reflection for continued growth in competency-based MI practice. We will discuss how to integrate MI principles with other therapeutic modalities among diverse populations in a variety of settings.

### By the end of the session, the participant will be able to:

1. Demonstrate engaging the client and appropriately respond to the client's stage of change, ambivalence, and resistance.
2. Identify a variety of communication skills to soften client sustainability talk and elicit and amplify change talk.
3. Recognize and employ effective strategies for resolving relational discord.
4. Distinguish signs of readiness for change planning and offer strategies to assist clients in preparing for change and supporting their commitment for growth.
5. Consider peer feedback and practice self-reflection and monitoring for professional growth in MI competency-based practice.
6. Develop a plan to integrate MI principles with other evidence-based interventions, such as cognitive-behavioral therapy (CBT) and solution-focused brief therapy (SFBT), to enhance client engagement and outcomes in a variety of settings.

**Course Interaction and Technical Requirements:** This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

**In order to receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.**

Target audience: Social workers, case managers, discharge planners, nurses, counselors, and other healthcare professionals.

**SOCIAL WORKERS:** CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/21-11/22/24. Social workers completing this course receive 5 total credits including 3 Clinical and 2 Ethics continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 5 contact hours.

**NURSES:** 5 Contact Hours - CEU Creations is an approved provider of nursing CE's through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

**COUNSELORS:** 3 Contact and 2 Ethics Hours or 5 Contact Hours



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

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