



# An Overview of Ethical Leadership: An Exploration of Leadership Principles and Ethics for Helping Professionals



- ETHICAL LEADERSHIP and SERVANT LEADERSHIP – including practical ways to implement in your day-to-day professional lives

- Do you strive to be a leader in your profession? Don't miss this unique leadership seminar!

Tuesday, December 17, 2024  
11:45 AM – 1:00 PM ET

**Live Stream Series (Online Synchronous Training)**

**Complimentary CE Event for Northside Hospital System**

**\$19.99 for Non-Northside**

**attendees**

Scan QR code or register online at [www.ceucreationsinc.com](http://www.ceucreationsinc.com)



## 1 CREDIT HOUR APPROVED FOR:

### Social Workers

ASWB ACE – 1 Ethics CE Credit  
New York State Education Department's State Board for Social Work – 1 Contact Hour

### Nurses

California Board of Registered Nursing – 1 Contact Hour

### Case Managers

CCMC – 1 Ethics Hour

### Counselors – 1 Ethics Hour or 1 Contact Hour\*

NBCC ACEP – 1 Contact Hour  
New York State Education Department's State Board for Mental Health Practitioners – 1 Contact Hour

\*Some states do not require/accept Ethics hours for counselors, for those cases Contact Hours will be awarded.

*Attendance or applied credit certificate available for other credentials. Please make sure to check with your own state board to ensure transferability of CE credit.*

## PRESENTER:



**Jean Ferguson Ruffin, J.D., Ed.D.**

Assistant Professor,  
Department of  
Leadership, Research, and  
School Improvement,  
University of West Georgia

**Dr. Jean Ferguson Ruffin** is an Assistant Professor in the Department of Leadership, Research, and School Improvement at the University of West Georgia in Carrollton, Georgia. She teaches graduate courses in educational leadership, specializing in school law and ethics, educational equity, and culturally proficient leadership. Her research agenda is primarily focused on culturally proficient leadership. Prior to her work in higher education, she worked in K12 education as a consultant, an associate superintendent of schools, and a school improvement specialist.

## FEATURED 2024 Sponsors!



*Additional information for each sponsor can be found in the 2024 CEU Creations Georgia Supporter Directory that will be provided to each registrant.*

*For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at [support@ceucreationsinc.com](mailto:support@ceucreationsinc.com).*



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**(Online Synchronous Training)**

## AGENDA

**11:45 AM - 12:00 PM:** Log-In and Virtual Networking

**12:00 PM - 1:00 PM:** Presentation

According to recent research, Ethical Leadership is “leadership demonstrating and promoting normatively appropriate conduct through personal actions and interpersonal relationships.” This definition embodies the ethical codes of social workers, counselors, nurses and case managers. In this dynamic training we will explore the traits and best practices of ethical leaders, servant leaders and practical ways to implement these in your daily jobs and lives. As we strive for excellence in our professions, this training will allow you to explore best practices in ethical leadership with the goal of ultimately improving outcomes for our clients.

## BY ATTENDING OUR WORKSHOP, YOU WILL BE ABLE TO:

- 1. Discover three ethical principles and traits that can assist as you may move into a leadership role**
- 2. Identify three standards from servant leadership as they apply to ethical leadership**
- 3. Examine the five qualities necessary and ethical perspectives to cultivate leadership skills**

*Course Interaction and Technical Requirements:* This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

***In order to receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.***


Target audience: Social workers, case managers, discharge planners, nurses and other healthcare professionals.

**SOCIAL WORKERS:** CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/21-11/22/24. Social workers completing this course receive 1 Ethics continuing education credit.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 1 contact hour.

**NURSES:** 1 Contact Hour - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

**COUNSELORS:** 1 Ethics Hour or 1 Contact Hour

 CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 1 contact hour.

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