



Beyond Representation: Developing Meaningful Culturally Tailored Interventions



FEATURING:

- 1 Cultural Competence CE Credit

Tuesday, April 8, 2025

11:45 AM – 1:00 PM ET

Live Stream Series

(Online Synchronous Training)

\$14.99 Early Bird Registration

After March 25th registration is \$19.99



Please register online at
www.ceucreationsinc.com

- Karah Alexander, PhD, MPH, MS, Nell Hodgson Woodruff School of Nursing at Emory University

1 CREDIT HOUR APPROVED FOR:

- **Social Workers**
ASWB ACE – 1 Cultural Competence CE Credit
New York State Education Department's State Board for Social Work – 1 Contact Hour
- **Case Managers**
CCMC – 1 Contact Hour
- **Nurses**
California Board of Registered Nursing – 1 Contact Hour
- **Counselors**
NBCC ACEP – 1 Contact Hour
New York State Education Department's State Board for Mental Health Practitioners – 1 Contact Hour

Attendance or applied credit certificate available for other credentials

Please make sure to check with your own state board to ensure transferability of CE credit.

PRESENTED BY:



**Karah Alexander,
PhD, MPH, MS,
Nell Hodgson
Woodruff School
of Nursing at
Emory University**

Dr. Karah Alexander got her PhD in nursing from Emory University and a graduate certificate in health literacy from the College of Education & Human Development at Georgia State University. She is also a proud undergrad alumna of Spelman College. As an interdisciplinary health scholar, much of Karah's work aligns with exploring literacy as a factor of health inequities in the Black community, as well as designing and testing culturally appropriate interventions for Black family caregivers of persons living with dementia. She has co-led a pilot health literacy improvement project at Emory Healthcare and served as a subject matter expert in health literacy for the Atlanta Region Community Health Workforce Advancement Program and the Global Alzheimer's Platform Foundation. Since 2021, she has worked on the intervention development and testing team for the Caregiving while Black Course, a novel culturally tailored psychoeducation course for Black dementia caregivers. She also served as an Instructional Design Coordinator with the Rosalyn Carter Institute for Caregivers leading a culturally tailored initiative of their 'Dealing with Dementia' Program. Currently, she is a clinical coordinator for "Caregiver Bootcamp", an intervention to help new caregivers master the first 100 days of caregiving. Karah has taught undergraduate and graduate nursing and public health students the importance of culturally appropriate interventions and effective processes to do so.

Thank you to our sponsors for their generous support!

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at support@ceucreationsinc.com.

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AGENDA

11:45 AM - 12:00 PM ET:	Log In and Virtual Networking
12:00 PM - 1:00 PM ET:	Presentation
1:00 PM ET:	Closing/Evaluation

Tailors are in the business of performing complicated alterations that benefit customers beyond the use of well-fitted clothing. Often tailoring also helps build customer confidence. Culturally tailoring interventions for specific populations of interest can follow the same sentiments; it allows groups to feel seen and address unique challenges that some communities often face. The process can be misunderstood with interventionists solely incorporating media representation (i.e., pictures & videos that mirror the group of interest), which although important, is not complete – there is more to consider. What's most important is centering the population of interest and engaging them throughout the entire development of the intervention. This can make for an intricate process, but a rewarding, and most importantly, effective intervention.

BY THE END OF THIS SESSION, THE PARTICIPANT WILL BE ABLE TO:

1. Define 'culture' and a 'culturally tailored' intervention.
2. Describe effective processes to culturally tailor interventions.
3. Compare real-life examples of culturally tailored interventions and discuss differences.

Course Interaction and Technical Requirements: This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is not required. You will receive an email approximately 24 hours prior to the start of the event with a link to the webinar.

In order to receive credit, you must log in on time, attend the entire presentation, and complete an evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.

Target audience: Social workers, case managers, counselors, discharge planners, nurses and other healthcare professionals.

SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: [11/22/24-11/22/27]. Social workers completing this course receive 1 Cultural Competence continuing education credit.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 1 contact hour.

NURSES: 1 Contact Hour - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

COUNSELORS: 1 Contact Hour



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 1 contact hour.

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