

# Motivational Interviewing and Ethical Practices



## FEATURING:

- An overview of the motivational interviewing framework with implementation techniques
- 5 CE Credits

Saturday, April 12, 2025 | 9:00 AM – 3:00 PM ET

## Live Stream Series (Online Synchronous Training)

**\$74.99 Early Bird Registration**

After March 29<sup>th</sup> Registration is \$99.99

Space is limited.



Please scan QR code or register online at [www.ceucreationsinc.com](http://www.ceucreationsinc.com)

## 5 CREDIT HOURS APPROVED FOR:

- **Social Workers**  
ASWB ACE – 3 Clinical and 2 Ethics CE Credits  
New York State Education Department's State Board for Social Work – 5 Contact Hours
- **Case Managers**  
CCMC – 5 Contact Hours
- **Nurses**  
California Board of Registered Nursing – 5 Contact Hours
- **Counselors** 5 Contact Hours, including 2 Ethics\*  
NBCC ACEP – 5 Contact Hours, including 2 Ethics  
New York State Education Department's State Board for Mental Health Practitioners – 5 Contact Hours

*\*Some states do not require/accept ethics hours for counselors, for those cases contact hours will be awarded.*

*Attendance or applied credit certificate available for other credentials. Please make sure to check with your own state board to ensure transferability of CE credit.*

## PRESENTER:



**Rhonda DiNovo, LMSW, MSW, ADC-IP**, Clinical Assistant Professor, MSW Program Coordinator, College of Social Work – University of South Carolina

Rhonda DiNovo serves as Clinical Assistant Professor, MSW Program Coordinator, and Coordinator of the Graduate Drug and Addictions Studies Certificate Program in the College of Social Work at the University of South Carolina. She teaches students important theoretical and practice approaches in interdisciplinary health and mental health, as well as principles and practices of motivational interviewing and cognitive behavior therapy. Professor DiNovo also serves as Field Supervisor and Director of the West Columbia Outreach Program, a police social work outreach service offered through the West Columbia Police Department that provides brief screening, assessment and referral to treatment services and community resources to those in mental health and substance use crisis. Prior to becoming a full-time faculty member in the College of Social Work, Rhonda served three years as Director of Substance Abuse Prevention and Education for USC and eight years as Prevention Specialist for adolescents and their families at LRADAC. Rhonda was awarded "Professor of the Year" for the College of Social Work at South Carolina by Garnet Media Group in 2024.

*Thank you to our sponsors for their generous support!*

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at [support@ceucreationsinc.com](mailto:support@ceucreationsinc.com).

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## AGENDA

<b>8:45 AM ET – 9:00 AM ET:</b>	Log in and Virtual Networking
<b>9:00 AM ET – 12:00 PM ET:</b>	Motivational Interviewing with Rhonda DiNovo <i>(includes 10-minute break)</i>
<b>12:00 PM ET – 12:40 PM ET:</b>	Lunch
<b>12:40 PM ET – 3:00 PM ET:</b>	Motivational Interviewing with Rhonda DiNovo <i>(includes 10-minute break)</i>
<b>3:00 PM ET:</b>	Closing/Evaluation

Motivational Interviewing is an ethical, effective technique for professionals in many practice settings to engage in meaningful conversations with clients to help facilitate attitude and behavior change. This workshop examines a brief definition and history, theoretical framework, style and spirit, process, and techniques of motivational interviewing. The workshop also explores how biases and diversity influences behavior and services, and provides tools for reflection, self-monitoring and regulation to manage personal values and maintain professional standards of practice.

### BY THE END OF THE SESSION, THE PARTICIPANT WILL BE ABLE TO:

1. Recall the basic terminology and framework of motivational interviewing
2. Examine the meaning of using style and spirit with motivational interviewing techniques
3. Demonstrate an understanding of the motivational interviewing process
4. Discover basic techniques for using motivational interviewing in each process step
5. Identify and evaluate how biases and diversity influence Motivational Interviewing practice
6. Examine the practice of reflection, self-monitoring and regulation to ensure ethical practice in Motivational Interviewing

*Course Interaction and Technical Requirements:* This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

**In order to receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.**

Target audience: Social workers, case managers, discharge planners, nurses, counselors, and other healthcare professionals.

**SOCIAL WORKERS:** CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/24-11/22/27. Social workers completing this course receive 5 total credits including 3 Clinical and 2 Ethics continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 5 contact hours.

**NURSES:** 5 Contact Hours - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

**COUNSELORS:** 3 Contact and 2 Ethics Hours or 5 Contact Hours



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 5 contact hours.

**Cancellation Policy:** Registrants must cancel via email at [support@ceucorationsinc.com](mailto:support@ceucorationsinc.com) (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation Fee: \$25 - Refunds will not be given for cancellations within five (5) business days prior to the workshop date.