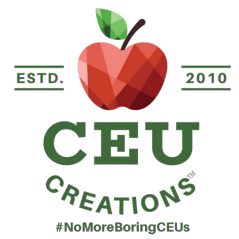


Ethics, Implicit Bias, Cultural Humility, and Healthcare Disparities – A Day of Learning Using Video, Case Scenarios, and Ethical Frameworks



FEATURING:

- Implicit bias CE credits
- Includes 5 Ethics hours!

Friday, May 30, 2025
9:00 a.m. – 3:00 p.m. ET

Livestream Series
(Online Synchronous Training)

\$74.99 Early Bird Registration
After May 16th, registration is \$99.99

**FREE for Plus U Bundle
and Save Members!**



Please scan QR Code
or register online at
www.ceucreationsinc.com

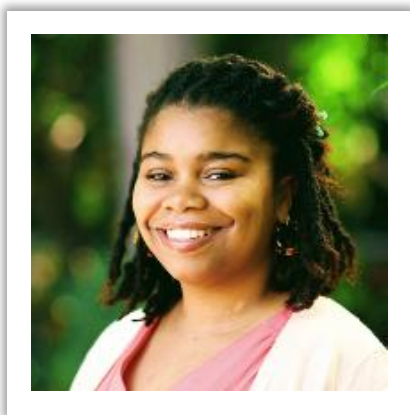
5 CREDIT HOURS APPROVED FOR:

- **Social Workers**
ASWB ACE – 5 Ethics CE Credits
New York State Education Department's State Board for Social Work – 5 Contact Hours
- **Counselors** – 5 Ethics Hours or 5 Contact Hours*
NBCC ACEP – 5 Contact Hours
NY State Education Department's State Board for Mental Health Practitioners – 5 Contact Hours
- **Nurses**
California Board of Registered Nursing – 5 Contact Hours
- **Case Managers**
CCMC – 5 Ethics Hours

* Some states do not recognize Ethics hours for counselors. In those cases, contact hours will be awarded.

Attendance or applied credit certificate available for other credentials.
Please make sure to check with your own state board to ensure transferability of CE credit.

PRESENTED BY:



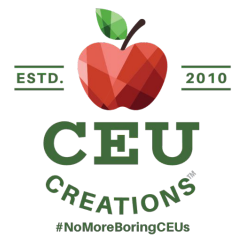
Kendra O'Berry, LCSW

Kendra O'Berry, LCSW, is a graduate of Valdosta State University with her bachelor's degree in English and master's degree in social work. She has been working in the medical and mental health fields for most of her career. She is a wife, mother, and travel enthusiast. It is her hope to be able to educate not only her peers but as many in the community as possible of their rights, and how to live their best lives.

Thank you to our sponsors for your generous support!

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at support@ceucreationsinc.com.

Ethics, Implicit Bias, Cultural Humility, and Healthcare Disparities – A Day of Learning Using Video, Case Scenarios, and Ethical Frameworks



AGENDA (all times are Eastern)

8:45 a.m. – 9:00 a.m.	Log In and Virtual Networking
9:00 a.m. – 12:00 p.m.	Implicit Bias and Ethics (includes 10-minute break)
12:00 p.m. – 12:40 p.m.	Lunch Break
12:40 p.m. – 3:00 p.m.	Cultural Humility, Healthcare Disparities, and Ethics (includes a 10-minute break)

Please note: This will be a meeting format and will include breakout sessions. Participating in these breakout rooms will enable you to remain active in the event, which is a requirement of the boards. You may be asked to turn on your camera and mic throughout the day.

Implicit bias is an “implicit stereotype, an unconscious attribution of particular qualities to a member of a certain social group.” As helping professionals, we have an ethical obligation to explore evidence-based research around the causes of racial disparities in minority communities and work on actively closing these gaps in care. The diversity of our patient population necessitates a team of professionals equipped with the informational tools needed to provide excellence in care. The training will address the definition of implicit bias, including appropriate strategies for practice. In addition, the presenter will discuss the component of ethical standards and disparities in the clinical setting throughout training to enhance the knowledge of participating healthcare professionals. From there, we will look closely at mental health disparities in minority communities. Using video and case scenarios, we will explore different views that minority groups may hold regarding mental health. We will also explore potential barriers to care in these communities and ways to overcome them. Finally, we will use the term cultural humility instead of cultural competency and how cultural humility can be used as best practices to understand the cultures and beliefs of others. Using multiple forms of learning and an interactive format – this training will keep you engaged and learning from start to finish!

BY ATTENDING OUR WORKSHOP, YOU WILL BE ABLE TO:

- Explain the definition of implicit bias.
- Examine the influence and ethical considerations of implicit bias in patient care.
- Identify evidence-based strategies used to reduce implicit bias.
- Describe the role of ethical standards in our discussions around implicit bias and healthcare disparities.
- Identify three potential contributing factors to health/mental health disparities in minority communities and state ways to overcome these disparities.
- Summarize the difference between cultural humility and cultural competency and how cultural humility can be a powerful tool regarding de-escalation practices.

Course Interaction and Technical Requirements: This live meeting is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is not required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

To receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.

Target audience: Social workers, counselors, nurses, case managers, and other healthcare professionals.

SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: [11/22/24-11/22/27]. Social workers completing this course receive 5 Ethics continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 5 contact hours.

NURSES: 5 contact hours. CEU Creations is an approved provider of nursing CEUs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

COUNSELORS: 5 Ethics hours or 5 contact hours



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 5 contact hours.

Cancellation Policy: Registrants **must** cancel via email at support@ceucorationsinc.com (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation fee: \$25. Refunds will not be given for cancellations within five (5) business days prior to the workshop date.