

# Mastering Motivational Interviewing: Advanced Techniques for Building Client Motivation and Commitment to Growth



## FEATURING:

- Ethical standards and evidence-based practices involved in assessing and treating individuals and families through motivational interviewing
- Rhonda DiNovo, LMSW, MSW, ADC-IP, Clinical Assistant Professor, University of South Carolina, College of Social Work

**Friday, July 11, 2025**  
**9:00 a.m. – 3:00 p.m. ET**

Livestream Series  
(Online Synchronous Training)

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## 5 CREDIT HOURS APPROVED FOR:

- **Social Workers**  
ASWB ACE – 3 Clinical and 2 Ethics CE credits  
New York State Education Department's State Board for Social Work – 5 Contact hours
- **Counselors** – 5 Contact hours including 2 Ethics hours\*  
NBCC ACEP – 5 Contact hours  
NY State Education Department's State Board for Mental Health Practitioners – 5 Contact hours
- **Nurses**  
California Board of Registered Nursing – 5 Contact hours
- **Case Managers**  
CCMC – 5 Contact hours

\* Some states do not recognize Ethics hours for counselors. In those cases, Contact hours will be awarded.

Attendance or applied credit certificate available for other credentials.  
**Please make sure to check with your own state board to ensure transferability of CE credit.**

## PRESENTED BY:



**Rhonda DiNovo,  
LMSW, MSW, ADC-IP**

**Rhonda DiNovo, LMSW, MSW, ADC-IP**, Clinical Assistant Professor, MSW Program Coordinator, College of Social Work – University of South Carolina

Rhonda DiNovo serves as Clinical Assistant Professor, MSW Program Coordinator, and Coordinator of the Graduate Drug and Addictions Studies Certificate Program in the College of Social Work at the University of South Carolina. She teaches students important theoretical and practice approaches in interdisciplinary health and mental health, as well as principles and practices of motivational interviewing and cognitive behavior therapy. Professor DiNovo also serves as Field Supervisor and Director of the West Columbia Outreach Program, a police social work outreach service offered through the West Columbia Police Department that provides brief screening, assessment, and referral to treatment services and community resources to those in mental health and substance use crisis.

Prior to becoming a full-time faculty member in the College of Social Work, Rhonda served three years as Director of Substance Abuse Prevention and Education for USC and eight years as Prevention Specialist for adolescents and their families at LRADAC. Rhonda was recently awarded Professor of the Year for the College of Social Work at South Carolina by Garnet Media Group.

*Thank you to our sponsors for your generous support!*

*For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at [support@ceucreationsinc.com](mailto:support@ceucreationsinc.com).*

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## AGENDA (all times are Eastern)

8:45 a.m. – 9:00 a.m.	Log in and Virtual Networking
9:00 a.m. – 12:00 p.m.	Mastering Motivational Interviewing (includes a 10-minute break)
12:00 p.m. – 12:40 p.m.	Lunch
12:40 p.m. – 3:00 p.m.	Mastering Motivational Interviewing (includes a 10-minute break)

Motivational Interviewing (MI) is a collaborative, relationship-centered approach that helps people explore and resolve their ambivalence to strengthen their own motivation, resources, and commitment to change and growth. MI practitioners often encounter resistance and discord when guiding clients through the process from engaging to planning. The Mastering Motivational Interviewing training is designed to equip social workers, case managers, nurses, and counselors who have intermediate knowledge of MI with advanced techniques and practice to enhance their skills in MI. Building upon foundational MI principles, this comprehensive training will delve deeper into the effective strategies of client engagement to gain clarity on direction; resolve ambivalence, resistance, and discord; and elicit and amplify change talk. We will explore the ways we can support and prepare clients for change and guide them to commitment for growth. We will learn ways to effectively use peer feedback and practice self-reflection for continued growth in competency-based MI practice. We will discuss how to integrate MI principles with other therapeutic modalities among diverse populations in a variety of settings.

### By the end of the session, the participant will be able to:

1. Define Motivational Interviewing and describe how motivational interviewing can augment the initial clinical encounter.
2. Explain how to engage the client and appropriately respond to the client's stage of change, ambivalence, and resistance.
3. Identify a variety of communication skills that soften client sustainability talk and elicit and amplify change talk.
4. Recognize effective strategies for resolving relational discord.
5. Describe signs of readiness for change and strategies that assist and support clients in preparing for change and commitment growth.
6. Describe methods for self-reflection and monitoring of professional growth in MI competency-based practice.

*Course Interaction and Technical Requirements:* This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

**To receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.**

Target audience: Social workers, counselors, nurses, case managers, and other healthcare professionals.

**SOCIAL WORKERS:** CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/24-11/22/27. Social workers completing this course receive 5 total credits including 2 Ethics and 3 Clinical continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 5 Contact hours.

**COUNSELORS:** 5 contact hours, including 2 Ethics hours



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 5 Contact hours.

**NURSES:** 5 contact hours. CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

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