

Beyond Isolation: The Science of Social Connection & Scalable Solutions for Ending the Loneliness Epidemic



FEATURING:

- Cutting-edge research on loneliness and its impact on whole health
- Practical, scalable solutions to strengthen social connection in clients

Thursday, April 24, 2025
3:00 p.m. – 4:00 p.m. Eastern time

Livestream Series
(Online Synchronous Training)

Complimentary CE
Event Courtesy of
Sunrise Senior Living

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or register online at:

<https://bit.ly/SUNRISE42425>



1 CREDIT HOUR APPROVED FOR:

- **Social Workers**
ASWB ACE – 1 General CE credit
New York State Education Department's State Board for Social Work – 1 Contact hour
- **Counselors**
NBCC ACEP – 1 Contact hour
NY State Education Department's State Board for Mental Health Practitioners – 1 Contact hour
- **Nurses** – California Board of Registered Nursing – 1 Contact hour
- **Case Managers** – CCMC – 1 Contact hour
- **Long Term Care Administrators**
NAB/NCERS – 1 Participant hour (pending)

Attendance or applied credit certificate available for other credentials.
Please make sure to check with your own state board to ensure transferability of CE credit.

PRESENTED BY:



Weston Ballard, MBA, Founder and CEO of Goldie

Weston Ballard is the founder and CEO of Goldie, a mental health platform leveraging AI to deliver personalized group support for family caregivers across America. Prior to launching Goldie, Weston served as a research fellow with the Stanford Center on Longevity's New Map of Life initiative, where he examined how social connections evolve with age and advanced public-private strategies to address the loneliness epidemic. Weston received his MBA from the Stanford Graduate School of Business and was honored with the Miller Social Change Leadership Award for his work in longevity and social innovation.

His leadership experience spans roles as a partner at Prufrock Ventures, an engagement leader in Deloitte Consulting's applied innovation practice, and a board member at The Center on Colfax, the largest LGBTQ+ community center in the Rockies. Weston now joins the Stanford Center on Longevity advisory council, bringing a proven record of mission-driven innovation and a commitment to fostering healthier, social capital-rich communities.

THANK YOU TO



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For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at support@ceucreationsinc.com.

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AGENDA (all times are Eastern)

2:45 p.m. – 3:00 p.m.	Log in and Virtual Networking
3:00 p.m. – 4:00 p.m.	Presentation

Loneliness is more than just a feeling—it has profound impacts on whole health, comparable to smoking 15 cigarettes a day. Understanding the mechanisms of loneliness and effective interventions is crucial for improving client well-being. This session will explore the latest research on loneliness, its effects, and how we can help others foster meaningful social connections. We will also discuss scalable solutions, including peer support, technology-driven interventions, and innovative community-based approaches that professionals can integrate into their practice.

By the end of the session, the participant will be able to:

1. Analyze the science of loneliness and its impact on whole health
2. Evaluate different modern interventions that help combat loneliness
3. Identify practical strategies to help clients build meaningful social connections using virtual tools

Course Interaction and Technical Requirements: This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is not required. You will receive a reminder email approximately 24 hours prior to the start of the training and a link to the webinar will be in your CEU Creations account.

To receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation. Your attendance is calculated using Zoom analytics. Once your evaluation is complete, your certificate will be available in your CEU Creations account within 24 hours.

Target audience: Social workers, counselors, nurses, case managers, and other healthcare professionals.

SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/24-11/22/27. Social workers completing this course receive 1 General continuing education credit.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 1 Contact hour.

COUNSELORS: 1 Contact hour.



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 1 Contact hour.

NURSES: 1 Contact hour. CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

Cancellation Policy: Registrants **must** cancel via email at support@ceuc creationsinc.com (contacting other staff members/leadership does not guarantee your cancellation). No faxes or mail cancellations will be accepted. Cancellation Fee: \$25. Refunds will not be given for cancellations within five (5) business days prior to the workshop date.