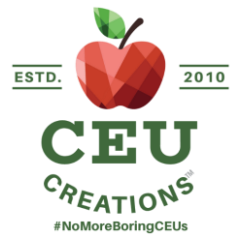




Wired for Meaning: The Neuroscience of Metaphors in Therapy



FEATURING:

- Research-backed insights on how metaphors activate the brain for deeper therapeutic processing
- Practical techniques to leverage client metaphors for enhanced insight and lasting change

Tuesday, August 5, 2025
3:00 p.m. – 4:00 p.m. Eastern time

Livestream Series
(Online Synchronous Training)

\$14.99 Early Bird Registration

After July 22nd, registration is \$19.99

**FREE for Plus U Bundle
and Save Members!**

Please scan QR Code
or register online at
www.ceucreationsinc.com



1 CREDIT HOUR APPROVED FOR:

- **Social Workers**
ASWB ACE – 1 Clinical CE credit
New York State Education Department's State Board for Social Work – 1 Contact hour
- **Counselors**
NBCC ACEP – 1 Contact hour
NY State Education Department's State Board for Mental Health Practitioners – 1 Contact hour
- **Nurses**
California Board of Registered Nursing – 1 Contact hour
- **Case Managers**
CCMC – 1 Contact hour

Attendance or applied credit certificate available for other credentials.
Please make sure to check with your own state board to ensure transferability of CE credit.

PRESENTED BY:



**Lyssa deHart, LICSW,
MCC, BCC, EMCC**

**Author, Host of the
Coaching Studio
podcast and Owner of
Lyssa deHart Coaching**

Lyssa deHart, LICSW, MCC, BCC, EMCC, is an author, educator, and recovering therapist with a passion for personal and professional transformation. With over 30 years of experience in social work, mental health, and coaching, she has worked extensively with individuals navigating complex trauma, PTSD, and relational dynamics.

As a clinical social worker and MCC coach, Lyssa brings a deep understanding of human behavior, neuroscience, and relational needs to her work. She is the author of *StoryJacking: Change Your Dialogue, Transform Your Life*, *The Reflective Coach*, and *Light Up: The Science of Coaching with Metaphors*. She supports mental health professionals, social workers, and coaches in integrating neuroscience, inquiry, partnership, and metaphor into their practice to enhance self-awareness, client engagement, and therapeutic impact.

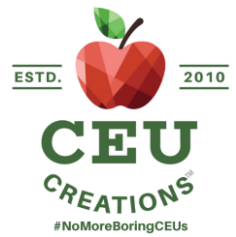
Through her teaching and mentoring, Lyssa continues to support helping professionals in developing deeper client relationships, fostering resilience, and creating meaningful, lasting change.

Thank you to our sponsors for your generous support!

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at support@ceucreationsinc.com.



Wired for Meaning: The Neuroscience of Metaphors in Therapy



AGENDA (all times are Eastern)

2:45 p.m. – 3:00 p.m.	Log in and Virtual Networking
3:00 p.m. – 4:00 p.m.	Presentation

Our brains are wired for stories and metaphors act as powerful idea containers that invite exploration into deeper meaning and transformation. This session explores how metaphors activate the brain, reduce cognitive load, and create psychological safety in navigating complex emotions and experiences. By understanding the neuroscience behind metaphorical thinking, therapists can not only recognize metaphors but also leverage this innate cognitive process to facilitate healing, insight, and change. Through research-backed insights, we'll examine how metaphors engage the brain, help clients reframe their narratives, and enhance therapeutic alliances and interventions.

By the end of the session, the participant will be able to:

1. Identify the key neurological processes involved when metaphors are used in therapy, including how they activate sensory, motor, and emotional brain regions.
2. Explain how metaphorical language can reduce cognitive load and foster psychological safety, allowing clients to more effectively explore complex emotions and experiences.
3. Demonstrate the ability to recognize and apply client-generated or therapist-introduced metaphors to facilitate narrative reframing, enhance client insight, and strengthen the therapeutic alliance.

Course Interaction and Technical Requirements: This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is not required. You will receive a reminder email approximately 24 hours prior to the start of the training and a link to the webinar will be in your CEU Creations account.

To receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation. Your attendance is calculated using Zoom analytics. Once your evaluation is complete, your certificate will be available in your CEU Creations account within 24 hours.

Target audience: Social workers, counselors, nurses, case managers, and other healthcare professionals.

SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/24-11/22/27. Social workers completing this course receive 1 Clinical continuing education credit.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 1 Contact hour.

COUNSELORS: 1 Contact hour.



CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 1 Contact hour.

NURSES: 1 Contact hour. CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

Cancellation Policy: Registrants **must** cancel via email at support@ceuc creationsinc.com (contacting other staff members/leadership does not guarantee your cancellation). No faxes or mail cancellations will be accepted. Cancellation Fee: \$25. Refunds will not be given for cancellations within five (5) business days prior to the workshop date.