Integrating AI into Practice: Advanced Tools for Helping Professionals

ESTD. 2010 CEU CREATIONS #NoMoreBoringCEUs

FEATURING:

- Ethical considerations when utilizing AI in practice
- Various AI platforms, interactive breakout sessions, and real-world case studies

Friday, July 18, 2025
9:00 a.m. – 3:00 p.m. Eastern time

Livestream Series
(Online Synchronous Training)

$74.99 Early Bird Registration
After July 4, registration is $99.99

FREE for Plus U Bundle and Save Members!

Please scan QR Code or register online at **www.ceucreationsinc.com**

5 CREDIT HOURS APPROVED FOR:

- **Social Workers**
  ASWB ACE – 5 Ethics CE credits
  New York State Education Department's State Board for Social Work – 5 Contact hours
- **Counselors -** 5 Ethics or 5 Contact hours*
  NBCC ACEP – 5 Contact hours
  New York State Education Department's State Board for Mental Health Practitioners – 5 Contact hours
- **Nurses**
  California Board of Registered Nursing – 5 Contact hours
- **Case Managers**
  CCMC – 5 Ethics Hours

*Some states do not require/accept ethics hours for counselors; for those cases, contact hours will be awarded.

Attendance or applied credit certificate available for other credentials. **Please make sure to check with your own state board to ensure transferability of CE credit.**

PRESENTED BY:

Kayla Burgett, LMSW

As a master's level social worker, Kayla is on a mission to educate how AI can be beneficial for those who help the most vulnerable, improve our mental health, and advocate for our communities while upholding strict ethical guidelines.

Kayla spent 10 years of her career in corporate retail, working in various leadership roles, managing teams, improving productivity, and achieving sales results. During this time, she gained valuable experience in operations management, sales, marketing, and leadership. However, she always felt a calling towards helping people in a more direct and meaningful way. This led her to pursue a career in executive coaching, where she spent 5 years working with individuals and teams to overcome obstacles and achieve their goals.

While Kayla loved her work as a coach, she also realized that she wanted to deepen her understanding of human behavior and obtain theoretical knowledge to advance her career. She returned to school to pursue a bachelor's degree in psychology and a master's degree in social work. Previously, as an AI Consultant, Kayla worked with nonprofits, social workers, and mental health professionals to increase productivity and streamline their processes using powerful AI tools. Her goal was to help these professionals focus on servicing clients and advocating for vulnerable communities, rather than getting bogged down in administrative tasks. Kayla believes that AI technology can be a powerful tool for social good, and she is committed to using it in a way that aligns with social work values and ethics to make a positive impact in our communities. LinkedIn: https://www.linkedin.com/in/kaylaburgett

Thank you to our sponsors for your generous support!

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations at support@ceucreationsinc.com.

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AGENDA (all times are Eastern)

8:45 a.m. – 9:00 a.m.	Log In and Virtual Networking
9:00 a.m. – 12:00 p.m.	Integrating AI into Practice | Kayla Burgett, LMSW *(includes a 10-min break)*
12:00 p.m. – 12:40 p.m.	Lunch Break
12:40 p.m. – 3:00 p.m.	Advanced Tools for Helping Professionals | Kayla Burgett, LMSW *(incl. a 10-min break)*

Please note, this event will be a meeting format in Zoom, which allows you to turn on your camera. Breakout rooms will also be utilized.

Join us for an engaging and practical training session designed to empower social workers, counselors, case managers, and nurses with the knowledge and skills to effectively incorporate AI technologies into their practice. Through interactive breakout sessions and real-world case studies, participants will explore various AI platforms, learn about their potential applications, and discover how to leverage these tools to enhance client outcomes, streamline workflows, and stay ahead in the ever-evolving landscape of healthcare and social services. Ethical considerations of using AI technologies will also be discussed throughout the training. This comprehensive training aims to equip helping professionals with the knowledge and practical skills needed to confidently integrate AI into their practice, enhancing their ability to deliver high-quality, efficient, and ethical care to their clients.

By the end of the session, the participant will be able to:

1. Identify the potential benefits and challenges of using AI in social work, counseling, case management, and nursing.
2. Demonstrate the use of at least three different AI platforms relevant to helping professionals.
3. Analyze real-world case studies to understand the practical applications of AI in various professional scenarios.
4. Evaluate the ethical considerations and best practices for integrating AI into professional practice.
5. Develop an actionable plan for incorporating AI tools into your daily workflow to enhance service delivery.

Course Interaction and Technical Requirements: This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

To receive credit, you must log in on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.

Target audience: Social workers, counselors, nurses, case managers, and other healthcare professionals.

SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/24-11/22/27. Social workers completing this course receive 5 total credits including 5 Ethics continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 5 contact hours.

NURSES: 5 contact hours. CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

COUNSELORS: 5 Ethics or 5 Contact hours.

CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 5 contact hours.

Cancellation Policy: Registrants **must** cancel via email at support@ceucreationsinc.com (contacting other staff members/leadership does not guarantee your cancellation). No faxes or mail cancellations will be accepted. Cancellation Fee: $25. Refunds will not be given for cancellations within five (5) business days prior to the workshop date.

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