



 **22 AUG**  **AM 09 - 03 PM** **EASTERN**

7th Annual ELDER CARE SYMPOSIUM

The Longevity Revolution: Rethinking Aging & Vitality

5 CREDIT HOURS APPROVED FOR:

SOCIAL WORKERS

ASWB ACE – 2 Ethics and 3 General CE credits
New York State Education Department's State Board for
Social Work – 5 Contact hours

COUNSELORS – 5 Contact hours including 2 Ethics*

NBCC ACEP – 5 Contact hours
New York State Education Department's State Board for
Mental Health Practitioners – 5 Contact hours

Nurses

California Board of Registered Nursing – 5 Contact hours

Case Managers

CCMC – 5 Contact hours

*Some states do not require/accept ethics hours for counselors, for those cases,
contact hours will be awarded.
Attendance or applied credit certificate available for other credentials. Please make
sure to check with your own state board to ensure transferability of CE credit.



EARLY BIRD REGISTRATION: \$74.99
AFTER AUG 8TH, REGISTRATION IS \$99.99

**FREE FOR PLUS U BUNDLE
AND SAVE MEMBERS!**

Please scan the QR code
or register online at
www.ceuc creationsinc.com



FEATURING:

- Expert-led sessions on ethical, financial, and psychological dimensions of living longer
- Actionable strategies to support resilience, purpose, and financial well-being in aging clients

PRESENTED BY:



WESTON BALLARD, MBA
Founder and CEO of Goldie



JOHN K. DAVIS, PHD
Professor, University of
Washington; Author



**PETER A. LICHTENBERG,
PHD, ABPP**
Former Director of The Institute
of Gerontology at Wayne State
University



**DOUGLAS LANE,
PHD, ABPP**
Clinical Professor, Dept of
Psychiatry and Behavioral
Sciences of the University of
Washington School of Medicine



The Longevity Revolution: Rethinking Aging & Vitality

AGENDA (all times Eastern)

8:45 am - 9:00 am	Log in and Networking
9:00 am - 10:00 am	The Science of Longevity – Breakthroughs in Aging & Health Weston Ballard, MBA
10:00 am - 10:10 am	Break
10:10 am - 11:40 am	Ethical Considerations in Longevity & Anti-Aging Interventions John K. Davis, PhD
11:40 am - 12:20 pm	Lunch
12:20 pm - 1:50 pm	Financial & Social Implications of Living Longer Peter A. Lichtenberg, PhD, ABPP
1:50 pm - 2:00 pm	Break
2:00 pm - 3:00 pm	Mindset & Purpose – The Psychological Aspects of Aging Well Douglas Lane, PhD, ABPP

OVERVIEW

As life expectancy continues to rise, professionals in healthcare, social services, and mental health fields must adapt to new challenges and opportunities in supporting aging populations. This full-day symposium will explore the latest scientific, ethical, financial, and psychological dimensions of longevity, offering practitioners practical tools and insights to better serve older adults. Attendees will gain knowledge about cutting-edge research in longevity science, grapple with complex ethical considerations, examine financial and social implications of extended lifespans, and learn strategies to foster purpose, resilience, and well-being in aging clients.

OBJECTIVES


- By the end of the session, the participant will be able to:
1. Describe recent scientific advances in aging and longevity research and explain their implications for client health and well-being.
 2. Identify and analyze ethical dilemmas related to access, consent, and equity in longevity and anti-aging interventions, applying relevant professional ethical codes.
 3. Evaluate the financial and social impacts of increased longevity on clients' retirement planning, intergenerational relationships, and economic security.
 4. Apply psychological and counseling strategies to support aging clients in cultivating a sense of purpose, optimism, and mental resilience.
 5. Integrate knowledge of social, psychological, and ethical considerations of longevity into culturally competent, interdisciplinary care planning for older adults.

Target audience: Social workers, counselors, nurses, case managers, and other healthcare professionals.

SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 11/22/24-11/22/27. Social workers completing this course receive 2 Ethics and 3 General continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 5 contact hours.

COUNSELORS: 5 Contact or 5 Contact including 2 Ethics

 CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 5 Contact hours.

NURSES: 5 contact hours. CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP17905. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

Cancellation Policy: Registrants must cancel via email at support@ceucrationsinc.com (contacting other staff members/leadership does not guarantee your cancellation). No faxes or mail cancellations will be accepted. Cancellation Fee: \$25. Refunds will not be given for cancellations within five (5) business days prior to the workshop date.

Accessibility Accommodations: At CEU Creations, we are dedicated to providing an inclusive and accessible experience for all individuals. We strive to ensure our continuing education content, website, and services are usable by everyone, regardless of ability. We are continually working to enhance accessibility and user experience for all of our users. If you encounter any barriers, have questions, or wish to request accommodations, please don't hesitate to reach out. You can contact us at support@ceucrationsinc.com and a member of our team will review your message and respond promptly.



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PRESENTER BIOS



Weston Ballard, MBA, Founder and CEO of Goldie

Weston Ballard is the founder and CEO of Goldie, a mental health platform leveraging AI to deliver personalized group support for family caregivers across America. Prior to launching Goldie, Weston served as a research fellow with the Stanford Center on Longevity’s New Map of Life initiative, where he examined how social connections evolve with age and advanced public-private strategies to address the loneliness epidemic. Weston received his MBA from the Stanford Graduate School of Business and was honored with the Miller Social Change Leadership Award for his work in longevity and social innovation.

His leadership experience spans roles as a partner at Prufrock Ventures, an engagement leader in Deloitte Consulting’s applied innovation practice, and a board member at The Center on Colfax, the largest LGBTQ+ community center in the Rockies. Weston now joins the Stanford Center on Longevity advisory council, bringing a proven record of mission-driven innovation and a commitment to fostering healthier, social capital-rich communities.



John K. Davis, PhD, Professor at the University of Washington, and Author

John K. Davis is a full Professor of Philosophy with a PhD from the University of Washington where, in addition to his philosophical training, he took graduate courses in medical ethics in the UW School of Medicine and had the opportunity to learn about life extension from noted researchers George Martin and Steven Austad. He also has a JD from the New York University School of Law. Most of his research over the last decade has focused on the ethics of human life extension. He has published papers and given numerous presentations on life extension, culminating in a book-length monograph: *New Methuselahs: The Ethics of Life Extension* (Cambridge: MIT Press, 2018). He has been interviewed about life extension numerous times in the media.



Peter A. Lichtenberg, PhD, ABPP, and former Director of The Institute of Gerontology at Wayne State University

Peter A. Lichtenberg, PhD, ABPP, is the former Director of The Institute of Gerontology (1999-2024) and a Distinguished Professor of Psychology and Gerontology at Wayne State University. He received his bachelor’s degree from Washington University in St. Louis, and his master’s and doctorate in Clinical Psychology from Purdue University. After his internship he completed a post doctoral fellowship in geriatric neuropsychology at the University of Virginia Medical School where he also became a faculty member. One of the first board-certified clinical geropsychologists in the nation, Dr. Lichtenberg has made contributions to the practice of psychology across a variety of areas and is a nationally recognized expert in the areas of financial capacity and financial exploitation among older adults and the impact of early memory loss and dementia on financial decision-making, financial exploitation and financial capacity. He has authored seven books and over 225 scientific articles in geropsychology. He served as the 2022 President of the Gerontological Society of America and was the 2023 GSA Chairman of the Board of Directors. In 2024 he was named the Donald Kent Award for leadership in gerontology, one the highest honors given by the Gerontological Society of America.



Douglas Lane, PhD, ABPP, and Clinical Professor, Department of Psychiatry and Behavioral Sciences of the University of Washington School of Medicine

Dr. Douglas Lane, PhD, ABPP, is board certified in Clinical Psychology and Geriatric Psychology by the American Board of Professional Psychology. Also, he holds an appointment as a Clinical Professor in the Department of Psychiatry and Behavioral Sciences of the University of Washington School of Medicine. He is qualified as a Chartered Psychologist in the United Kingdom as well.

Dr. Lane completed a PhD in Clinical Psychology through the University of Kansas, with residency training in the U.S. Army at Dwight D. Eisenhower Army Medical Center. Following service as a commissioned officer in the U.S. Army (Medical Department), Dr. Lane completed a post-doctoral fellowship in the Department of Psychiatry of the Yale University School of Medicine. Most recently, he completed a post-graduate degree in Health Professions Education through the School of Medicine of the University of Glasgow, Scotland. From 2008 until 2024, he worked in the geriatrics and extended care medicine service of the VA Puget Sound Healthcare System. He retired from the VA in 2024, and has been in private practice since.

Aside from his regular clinical and academic work, Dr. Lane serves as a member of the medical staff for the Seattle Seawolves, the Seattle affiliate team of U.S. Major League Rugby. In this work, he focuses on training players in the development of mental toughness and other resilience skills, as well as on the behavioral and psychological aspects of recovering from injuries.