

How do you GET & STAY in front of healthcare professionals?



Give them what they WANT & NEED: free CEUs!

Many helping professionals (social workers, case managers, discharge planners, nurses, counselors) are required to earn up to 80 hours of continuing education credit per licensure renewal cycle (more if they are dually licensed).

The cost of these required continuing education units (CEUs) can be a financial burden for helping professionals – some CEUs can cost \$200+!

Providing FREE CEU credits gives you a reason to continuously be in front of your referral sources and be viewed as a resource rather than a vendor!



Join our yearly Branded CEU Coupon Program and save on CEU event sponsorship.

\$899
annually

2 branded CEU coupons per year
One every 6 months
2 CEUs per year!

**MOST
POPULAR**

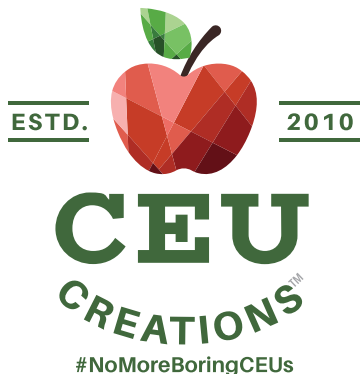
\$1099
annually

4 branded CEU coupons per year
One every quarter
4 CEUs per year!

\$1299
annually

6 branded CEU coupons per year
One every 2 months
6 CEUs per year!

Program price is for one location, with unlimited use of each coupon during the coupon cycle.



Our yearly program includes:

CEU coupons branded with your company logo that provide your referral sources with hours of CEUs AND reasons for you to make marketing visits!

Use CEUs as giveaways to your targeted referral sources

Don't just take our word for it – see what our happy customers have to say!

"Anne and her fantastic team are extremely professional, highly organized and such a pleasure to work with over the last 15+ years! We've used CEUs as an integral part of our Marketing Plan, opening countless doors for us and enabling us to get "past the gatekeeper" (who doesn't love a free CEU?!). [It's] a critical way for us to stay in front of our referral sources on a regular basis – plus, a great way to thank them and give back as well. It sets us apart from all of the hundreds of other home cares out there – a true differentiator that has provided great ROI for us!"

Greg Maguire, Director of Business Development, Kadan Home Care

"CEUs are such a unique way to keep our home care "top of mind" in front of social workers, case managers and the like. Instead of being a part of the masses of candy, donuts and pens, we bring them CEUs – which they want and need! They view us as a resource in supporting their education requirements and have been an innovative marketing tool for us for over 10 years!"

Greg Eldridge, Owner
Home Helpers Home Care of North Fulton

"The CEUs are such a great way to build relationships and help your company grow. The flyers and on-demand coupons are great "leave behinds" – more unique than candy and donuts – truly stands out from the competition. Just last month, a case manager came up to me and thanked me for all the CEUs that she has taken over the last 2 years. It made me smile."

Paula Sotir, Franchise Owner
CarePatrol of Baltimore

"CEUs have been a strategic part of our overall Marketing Plan for the past 5 years. We've even use them in unique ways – partnering with other companies, co-marketing and providing social workers, case managers and other professionals with valuable education that they need! CEUs give us a reason to make our marketing visits and we always have new and different topics to highlight for them. In turn, this allows us to shine as a resource and not "just another" vendor in front of our referral sources!"

Christian Kuswita, President/Owner
ComForCare Home Care of Cobb County, Georgia

Signing up is as easy as:

1

Choose the number of branded CEU coupons you want per year.

2

Scan the QR code or use the link below and complete the form.

3

We will send you an invoice and, once paid, you can get started using your coupons!



<https://bit.ly/CEUCouponProgram>

