

How do you GET & STAY in front of healthcare professionals?

✓ Give them what they WANT & NEED: free CEUs!

Many helping professionals (social workers, case managers, discharge planners, nurses, counselors) are required to earn up to 80 hours of continuing education credit per licensure renewal cycle (more if they are dually licensed).

The cost of these required continuing education units (CEUs) can be a financial burden for helping professionals - some CEUs can cost \$200+!

Providing FREE CEU credits gives you a reason to continuously be in front of your referral sources and be viewed as a resource rather than a vendor!



Join our yearly Branded CEU Coupon Program and save on CEU event sponsorship.

\$899
annually

2 branded CEU coupons per year
One every 6 months
2 CEUs per year!

MOST
POPULAR

\$1099
annually

4 branded CEU coupons per year
One every quarter
4 CEUs per year!

\$1299
annually

6 branded CEU coupons per year
One every 2 months
6 CEUs per year!

Program price is for one location, with unlimited use of each coupon during the coupon cycle.



Our yearly program includes:

CEU coupons **branded with your company logo** that provide your referral sources with hours of CEUs. Each coupon is good for a **1-hour on-demand course** of the recipient's choosing!

Use CEUs as giveaways to your targeted referral sources

Don't just take our word for it – see what our happy customers have to say!

"Anne and her fantastic team are extremely professional, highly organized and such a pleasure to work with over the last 15+ years! We've used CEUs as an integral part of our Marketing Plan, opening countless doors for us and enabling us to get "past the gatekeeper" (who doesn't love a free CEU?!). [It's] a critical way for us to stay in front of our referral sources on a regular basis – plus, a great way to thank them and give back as well. It sets us apart from all of the hundreds of other home cares out there – a true differentiator that has provided great ROI for us!"

Greg Maguire, Director of Business Development
Kadan Home Care

"CEUs are such a unique way to keep our home care "top of mind" in front of social workers, case managers and the like. Instead of being a part of the masses of candy, donuts and pens, we bring them CEUs – which they want and need! They view us as a resource in supporting their education requirements and have been an innovative marketing tool for us for over 10 years!"

Greg Eldridge, Owner
Home Helpers Home Care of North Fulton

"CEU Creations has been a strategic marketing partner for Sunrise Senior Living for over 3 years, and their CEU Program has transformed how we connect with social workers, discharge planners, and case managers.

Across all 250 Sunrise communities, we use the program as a meaningful alternative to traditional marketing tactics like food drop-offs that are often overlooked. Instead, we're able to offer something our referral partners truly value – relevant, high-quality continuing education.

This approach has not only strengthened relationships but has also significantly increased our brand exposure and delivered a strong return on investment. CEU Creations provides a unique, scalable solution that aligns seamlessly with our goals and helps set us apart in a crowded marketplace."

Tom Berry, National Director of Business Development
Sunrise Senior Living

"Griswold Home Care has partnered with CEU Creations for over 5 years as part of our national strategy to engage social workers, case managers, and discharge planners in a meaningful way. Their CEU Program has become an integral part of how we build visibility and credibility with key referral partners.

Implemented across nearly 200 franchises, the program offers a refreshing alternative to traditional marketing approaches that often miss the mark. By providing valuable, relevant continuing education, our teams can open doors, start better conversations, and create lasting impressions with referral sources.

The results have been clear: increased brand awareness, stronger professional relationships, and a measurable return on investment. CEU Creations delivers a scalable, innovative solution that supports our growth while helping our local offices stand out in highly competitive markets."

Jennifer Seehra, Senior Manager Franchise Field Support
Griswold Home Care

Signing up is as easy as:

1

Choose the number of branded CEU coupons you want per year.

2

Scan the QR code or use the link below and complete the form.

3

We will send you an invoice and, once paid, you can start using your coupons!



◀ SCAN OR
CLICK ▶

<https://bit.ly/CEUCouponProgram>



***Ask us about group / corporate discounts!**